

# Enhancing opportunities for a healthy future



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## Guidelines for submission of a project idea

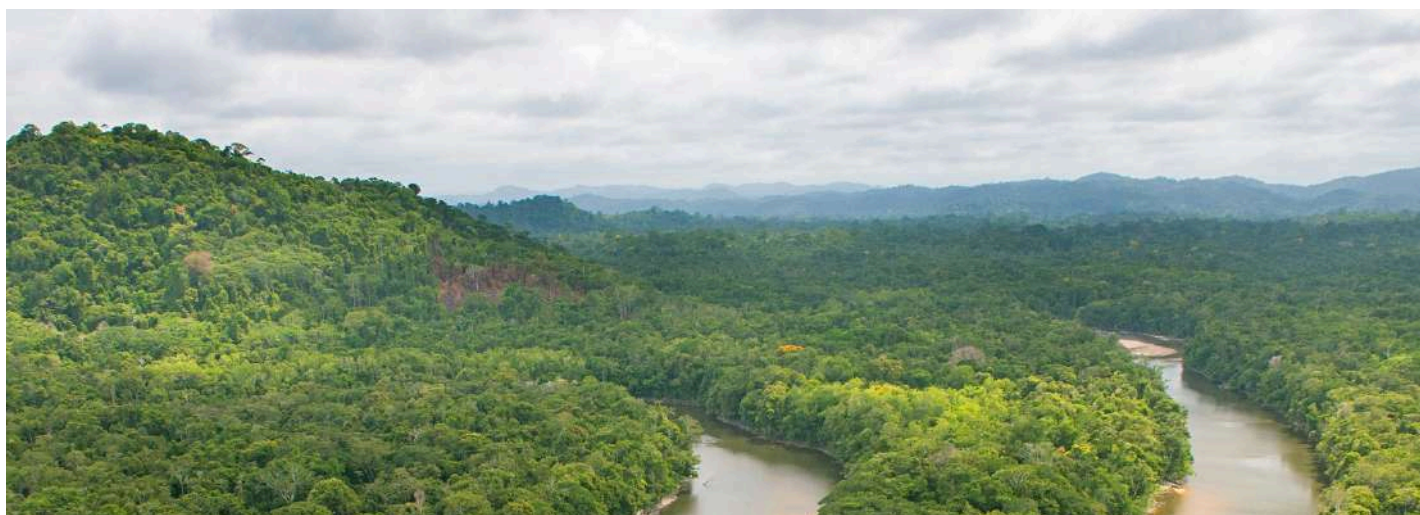
### Introduction

This document provides detailed guidelines for submitting a project idea for community level grant funding under the Sustainable Forest Livelihoods (SFL) Programme. It outlines who can apply, what types of activities are eligible for support, the selection criteria, funding categories, and the submission process.

The SFL Programme is funded by the European Union, implemented by the French Development Agency (AFD), and executed in Suriname and Guyana by WWF-Guianas. The programme's main objective is to conserve healthy forests and natural resources by supporting alternative and sustainable livelihoods in forest-dependent communities.

In Suriname, the programme focuses in the Para and Upper Suriname regions; in Guyana, it targets Administrative Regions 2 and 10. The community level grants are intended to strengthen sustainable livelihoods in Indigenous and local communities by supporting initiatives related to the **timber** and **nature-based tourism** value chains.

This call for project ideas is the first step in a two-phase application process. Only applicants whose ideas are selected will be invited to and supported to develop and submit a full proposal. All applicants are encouraged to read this document carefully before preparing their submission.





## 1. Purpose of the Grants

*For whom?*

One of the criteria is that applicants must fall under one of the following categories:

- Village Councils
- Established groups within Indigenous or tribal villages
- Community-level entrepreneurs or micro/small enterprises
- Local non-governmental organizations
- Community-based organizations
- Co-operatives
- Community Forestry Organizations (CFOs)

**Duration:** This call for project ideas will be open from July 9, 2025 to September 30, 2025. Project ideas must be executable within 12 months.

## 2. Eligible activities

The grants are intended to support activities that contribute to the sustainable development of the timber and the nature-based tourism value chain.

Eligible activities may include, but are not limited to:

Equipment and small infrastructure:

- **Timber value chain:** For sustainable logging, strengthen wood processing, wood crafting activities, Use wood waste.
- **Nature-based tourism value chain:** For developing and strengthening nature-based tourism, accommodation, tourism services, transport.

Training and Coaching:

- **Timber value chain:** Reduced Impact Logging, FSC/ PEFC certification, wood processing techniques, maintenance and handling of equipment,
- **Nature-based tourism value chain:** Product development, bird-watching, catering, marketing
- **Both value chains:** capacity building for marketing and branding, health and safety, business development



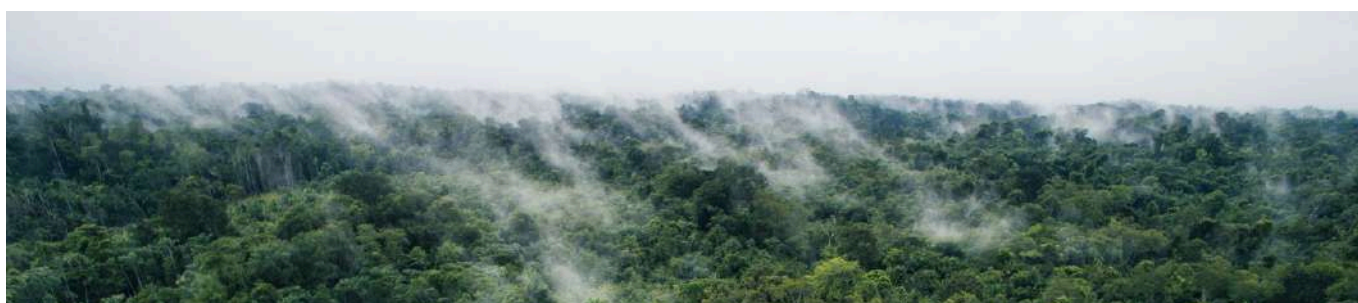




### 3. Selection criteria

*The project ideas will be evaluated by a selection panel and scored based on the following criteria*

<b>RELEVANCY</b>	To the objectives of the SFL-programme.
<b>CLARITY</b>	The project idea is clear and focused enough. <i>(Example: the idea “developing tourism products and a corresponding marketing strategy for an existing ecolodge in village x” is much more concrete then “developing tourism in village X)</i>
<b>FEASIBILITY</b>	The practicality of the project and its ability to achieve the proposed objectives within the timeline.
<b>COMMUNITY IMPACT</b>	Extent to which community members may be positively impacted by the proposed activities.
<b>CAPABILITY</b> of the applicant	Current/past experience with the value chain, existing assets or skills within the value chain, Track record of managing projects of a similar nature.
<b>ENVIRONMENTAL AND SOCIAL RESPONSIBILITY</b>	Consideration of any risks related to environmental and social impacts.
<b>SUSTAINABILITY</b>	The long-term impact of the project and its ability to continue after the grant period.



## Additional eligibility criteria:

- The same applicant can apply 1 time for the timber value chain and 1 time for the tourism value chain. If there are multiple ideas for one of the value chains, all ideas need to be reflected in the project concept note being submitted. Once a concept note is successfully selected for development of a full proposal the scope of work will be refined.
- Applicants must originate from an organization, business or individual based within an indigenous village or local community within the Administrative Regions two or ten in Guyana / Para and Boven Suriname.
- **Optional (if relevant)** to provide a letter of support from the Village Council /Village Leadership (or similar applicable local government body). The letter of support will indicate that support is provided in line with legal requirements applicable in the country (e.g. consent at a Village General meeting or a general meeting convened by CFOs). (Annex 3)

## 4. Grant sizes

Grant types	Category	Ticket sizes (USD)
Full proposals	Small	10,000 – 25,000
	Medium	25,000 – 50,000
	Large*	50,000 - 120,000

*(\*) The number of Grants awarded in the large grant category will be less compared to the other categories. Considering that the selection will be highly competitive and grantees will need to strongly demonstrate their capacity to implement, make a strong business case and provide supporting documentation requested by the funders.*

The final grant amount will depend on the size, scope, and impact of the proposed project. It will be defined after the selection process, during the developing phase of the proposals.

## 6. How to apply?

By answering the questions in the project idea template attached to these guidelines for project ideas. This can be done:

- By filling out the word document (see Annex 2 for example). Download the form at the project ideas information page through the link below or QR code:

[https://www.wwfguianas.org/our\\_work22/forest/sustainable\\_forest\\_livelihoods/sfl\\_project\\_ideas/](https://www.wwfguianas.org/our_work22/forest/sustainable_forest_livelihoods/sfl_project_ideas/)



- Through the online application form (see link: <https://tinyurl.com/projectideasfl>)
- sending a video or voice note through WhatsApp.

**NOTE:** Regardless of the medium used, all questions need to be answered.

Applications for each value chain can be filled out through the same template and can be sent to: [submitgy@wwf.gy](mailto:submitgy@wwf.gy).

## 7. Next steps

The applicants will be informed about the status of the project ideas, at most one (1) month after the closure of the deadline.

- Successful applicants at the project idea stage will be supported, if required, by a consultant to develop their full proposal.
- Applicants must not submit full proposals before submission and selection of project ideas.

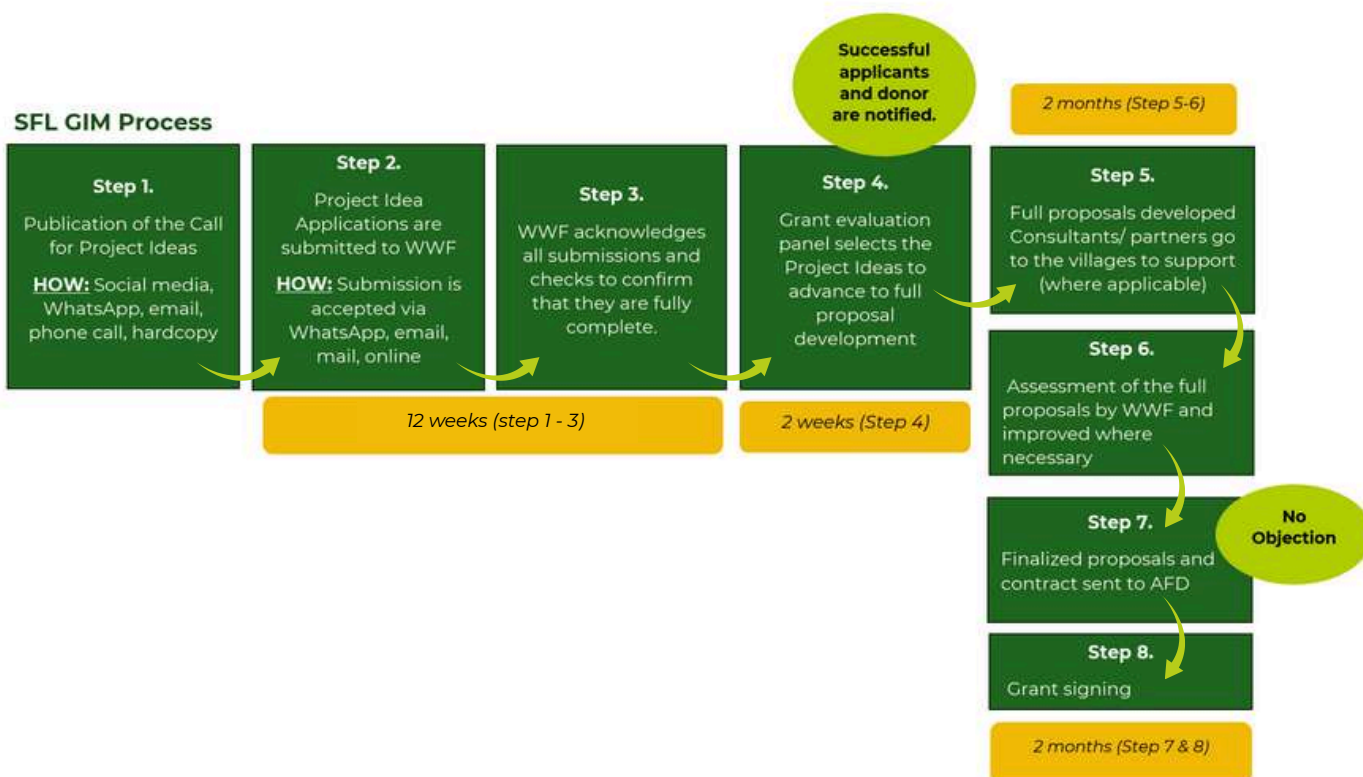


The grant will only be issued after the successful completion and acceptance of the full proposal. The further steps and expected durations of each step are shown in the flow diagram in Annex 1.



## Annex 1

### Overall Flow - SFL Grant Investment Mechanism (GIM) Process







## Annex 2

### Application form for submission of project ideas



#### Application form for submission of project ideas

Thank you for your interest in submitting a call for project ideas through the Sustainable Forest Livelihoods Programme (SFL). SFL is funded by the European Union, with overall implemented by the French Development Agency (AFD) with WWF Guianas leading project execution in both Guyana and Suriname. The project's primary objective is to maintain healthy forests and natural resources by supporting opportunities for forest-friendly livelihoods in and around standing forests.

#### Instructions

To the best of your ability please complete this application form by accurately providing all relevant information and answering all questions. This can be done in three ways:

- Filling out this Word document and sending this by e-mail, WhatsApp or deliver a hardcopy at the WWF-Guianas office.
- Filling out the online application form. Link to online form: <https://tinyurl.com/SFLprojectidea>
- Recording the answers to the questions in a voice note or video and sending this by e-mail or WhatsApp.

The deadline for submission is September 30, 2025. Submissions received after the deadline will be automatically invalid.

#### Contact information for submission of applications:

<b>E-mail</b>	<b>submitgy@wwf.gy</b>
<b>WhatsApp</b>	<b>+592 608 5688</b>
<b>Address</b>	A193 Kaieteur Road and Oleander Ave,  Bel Air Park, Georgetown, Guyana



#### A. Contact Details

Name of Applicant:  
(Organization/Village/Community/Individual)

Administrative Region:

Main contact (first and last name)

Main contact's role in the organization

Main contact's email address

Contact phone number (s)

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Postal address

Website and/or social media page (if any)

Alternative contact details (if any)

**B. Description of your organization.**

*Please provide a short description of your organization/community/Village or enterprise.  
What are your objectives? Membership? Ownership? Which organizations do you work  
with?*

*100 words maximum*

Are you legally registered? If so, what is  
its legal status?

**C. Project idea**



*Which value chain is your project idea focused? (select one)*

☐ Timber

☐ Nature-based Tourism

*If you are applying as an individual or organization, what projects have you or are you currently implementing focused on the selected value chain?*

100 words maximum

*Please provide a short description of the project idea. What are the needs for support (training, expertise, market access, product development) and assets (goods, equipment, infrastructure). Be as specific as possible.*

500 words maximum

*Which assets already exists?*

*For tourism value chain: e.g. lodges, boats, restaurant, deck, craft shops, etc.*

*For timber value chain: e.g. measuring equipment, chainsaw, mill, tractor, etc.*



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**WWF**

500 words maximum

*Which skills already exist?*

*For tourism value chain: e.g. training workshops attended, experience in wildlife identification, tour guiding, marketing skills, existing partnerships, etc.*

*For timber value chain: e.g. trainings workshops attended, experience in forestry of timber processing, existing partnerships*

500 words maximum

*Explain how community members will benefit from this project idea  
(employment, training, benefit sharing, spin off effects)*

500 words maximum

*Explain how this project idea will contribute to the promotion of the sustainable use and  
protection of forests within your community land:*

500 words maximum





*What is the expected duration of this proposed project?*

<input type="checkbox"/>	< 3 months
<input type="checkbox"/>	3-6 months
<input type="checkbox"/>	6-12 months (max)

*Please provide an estimated total budget cost - please indicate:*

G\$ \_\_\_\_\_ / USD \_\_\_\_\_  
(exchange rate: GYD 200 to USD 1)

*Signature of applicant:* .....

*Date Completed:* ..... / ..... / .....

YY MM DD

*(Place stamp if applicable)*

*Annex: Template: Letter of endorsement from Village Council/Management body*

*Date:* .....



## Annex 3



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Lead execution  
**WWF**

Dear WWF-representative,

The Village/Community/Organization of ....., located in region ..... hereby  
wishes to endorse the project idea being submitted by ..... for your  
consideration.

*If applicable, please also include:*

(We confirm that the applicant(s) reside within our village/community.)

Sincerely yours,

(signature)

(Full name of the village representative)

(Village Council/Community leadership)

(if applicable - official stamp)

Contact number: