



**GLOBAL
FOREST
& TRADE
NETWORK**

PERU

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THE GLOBAL FOREST & TRADE NETWORK

VIEW:

Transformation of the global market into a positive force to save the most valuable and threatened forests worldwide, providing economic and social benefits to companies and people that depend on them.

OBJECTIVE:

To establish, spread and guarantee responsible forest management practices to turn them into global standards for the use and transformation of forest products.

MODEL:

Through structured mechanisms, the Global Forest & Trade Network helps its members to achieve the application of responsible policies of forest management and purchases thanks to forest certification.

WHAT IS THE GLOBAL FOREST & TRADE NETWORK?

The GLOBAL FOREST AND TRADE NETWORK (GFTN) is WWF's initiative to stop illegal logging and change the global market into a force that protects the most valuable and threatened forests worldwide.

HOW DOES THE GLOBAL FOREST & TRADE NETWORK WORK?

The GFTN facilitates trading relations between the companies committed to achieve and support responsible forest management, thus generating market conditions that help preserve the world's forests while providing economic and social benefits to companies and people that depend on them.

The Global Forest & Trade Network considers that independent forest certification, based on the participation of multiple stakeholders with different interests, is the main tool to guarantee the right application of the principles of responsible forest management and trading practices throughout the whole supply chain.

Main objectives of the Global Forest & Trade Network:



To stop illegal logging to protect the most valuable and threatened forests worldwide



To provide economic and social benefits to companies and people that depend on forests



To create trading links between companies committed to implement better forest management practices and companies that consume forest products, who have decided to adopt responsible purchase policies



OVER 275 PARTICIPATING COMPANIES



2.5 MILLION JOBS CREATED WORLDWIDE



205 TRADE AGREEMENTS AMONG GFTN PARTICIPANTS

WHO MAKES UP THE GFTN?

Today, the Global Forest and Trade Network is formed by over 275 participants, including communities and private management units, who are committed to the implementation of better forest management practices and responsible purchase of forest products.

This wide range of stakeholders (forest owners, wood transformation companies, investors, distributors, architects, among others) is organized in national and regional Forest Trade Networks that work in near 30 producing and consuming countries in Europe, America, Africa and Asia.



6.1 MILLION HECTARES IN PROCESS OF CERTIFICATION



OVER 30 THOUSAND FAMILIES WORLDWIDE PARTICIPATE THROUGH COMMUNITY OPERATIONS



IT REPRESENTS 19% OF FOREST PRODUCTS COMMERCIALIZED INTERNATIONALLY EVERY YEAR



20,5 MILLION HECTARES OF CERTIFIED FORESTS

HOW DOES PERU PARTICIPATE WITHIN THE GFTN?

In 2007, WWF Peru joined this initiative through the establishment of the Global Forest Trade Network Peru (GFTN Peru).

Since then, WWF Peru, in partnership with important stakeholders of the forest sector, is promoting the transformation of the national market into a market of environmentally responsible forest products.

HOW DOES GFTN PERU WORK?

GFTN Peru brings together private management units and communities that are innovative and committed to responsible management and trade of forest products, which have certification of their forest and/or industries, in process of certification or that implement responsible purchasing policies.

Depending on the characteristics and needs of each participant, the technical team of the GFTN Peru offers a range of specialized consultancy services in the certification process, adjustment of industries for monitoring and productive record, as well as the implementation of responsible purchasing policies; it also facilitates trading links between participants and the Global Forest Trade Network.

Participation in GFTN Peru makes a competitive difference from other companies of the same sector, because it makes clear the decision and commitment to society and the care of forests, and also gives access to a global trade network.



US\$ 73 BILLION IN SALES

BENEFITS FOR MEMBERS OF THE GFTN PERU

- Technical assistance in forest management, chain of custody, forest certification and monitoring of the influx of timber of well-managed sources
- Reliable access to the best information on the supply and demand of certified timber
- Identification and facilitation of contacts among investors, sellers and responsible purchasers
- Identification of markets for the supply of alternative or lesser-known timber
- Participation in business conferences with international purchasers
- Practical guidance on how to identify sources of manufactured products in a responsible way
- Public recognition for advances in responsible forest management and trade



US\$ 95 MILLION GENERATED THROUGH TRADE AGREEMENTS PROMOTED BY THE GFTN



REPRESENTS 16% OF THE WOOD COMMERCIALIZED WORLDWIDE

A RESPONSIBLE PURCHASE

- 1 Favors the conservation of forests and the reduction of illegal logging.
- 2 Prioritizes consumption of timber products of legal origin from forests and sustainably managed plantations.
- 3 Boosts the development of sustainable businesses that adopt responsible forest management practices and that promote long term sustainability and social and economic benefits.
- 4 Consolidates national and international business leadership.



"Being GFTN members has allowed us to have a better understanding of national and international market dynamics, as well as to be part of an important network of trade allies. It has also helped us to incorporate new forest areas belonging to indigenous communities, which are very motivated to keep improving sustainable forest management in their region."

Paul Ramirez Nelson - Asociación para la Investigación y el Desarrollo Integral (AIDER)



"Thanks to the GFTN, we could complete our certification process of Chain of Custody. This has allowed us to redirect our business and be able to access a market with more steady demands. Today, we have also expanded our supply, offering organic-contemporary design."

Ricardo Silva Santisteban - CEO Deuno Design



"With the help of the GFTN, we have been able to certify our forests and sawmills, and even because of this, during the last economic crisis our demand for FSC certified wood has remained constant."

Victor Espinoza - CEO Aserradero Espinoza